

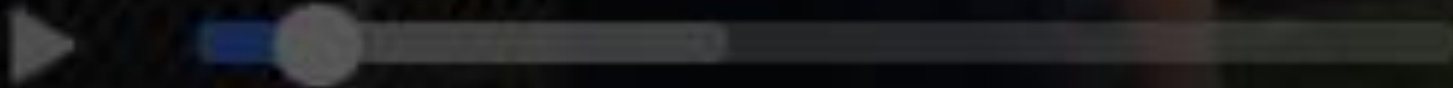


July 27/28 - 2019

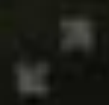
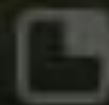
*Live Stream Viewing
Figure Report –
Brands Hatch*

Final Figures taken as of
11:59pm BST on 29th July
2019 from MySuperCar Live
Stream content ONLY for the
BRSCC Fiesta Juniors, Fiesta
Championship and Disklok
Civic Cup

- Videos Published: - **15**
- Total Viewership: - **10392**
- Total Reach – **19398**
- Total Engagement – **2351**
- Time spent LIVE – **2hrs 26m 21s**



-2:10



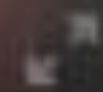
What it actually means...

Overall, **10392** people watched our live stream content published through the Fiesta Juniors Facebook page during the Brands Hatch meeting.

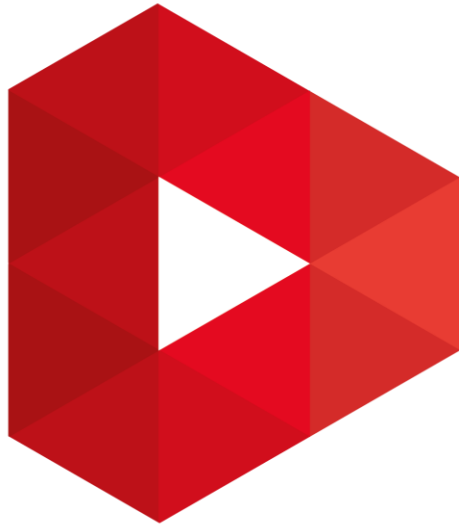
This translates to an average of **71** people tuning in to watch the our live stream coverage of all three series for every minute we were live.

The live content also reached **19398** Facebook account holders which means an additional **9006** people were brought into contact with the Fiesta Juniors brand along with the live viewers.

-1:57







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